



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 12/31/2021

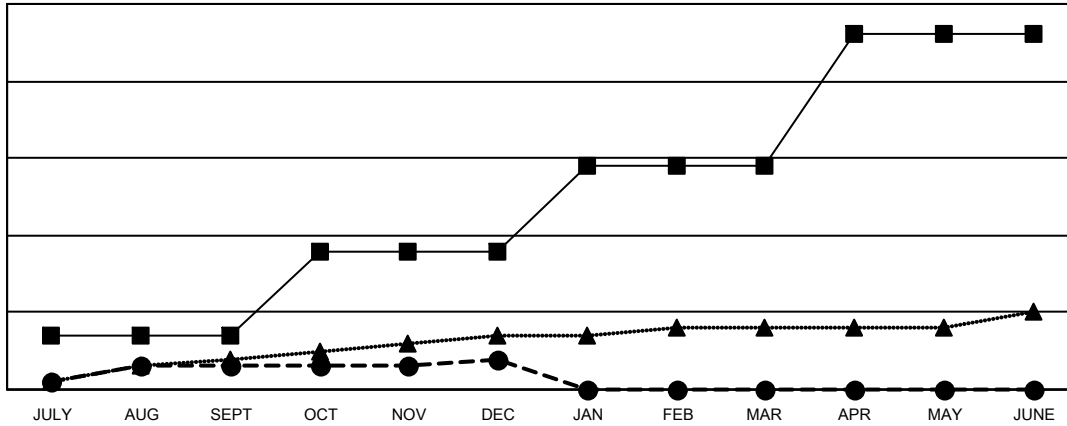
Multiple District 2

LOCATION: TEXAS

Clubs			
RESULTS FOR 2021-2022			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	7	3	15
OCT/NOV/DEC	11	1	5
JAN/FEB/MAR	11	0	0
APR/MAY/JUNE	17	0	0

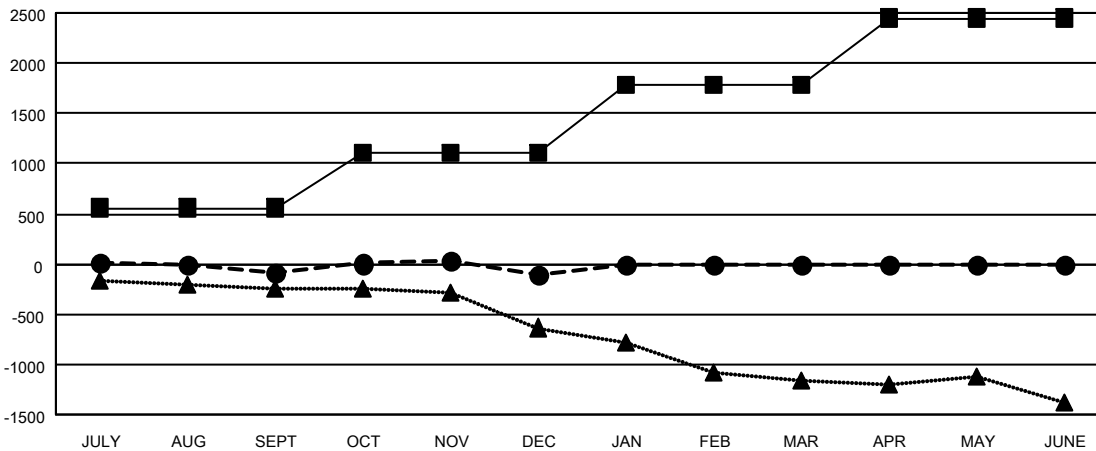
Members			
RESULTS FOR 2021-2022			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	559	1,046	947
OCT/NOV/DEC	551	853	804
JAN/FEB/MAR	679	0	0
APR/MAY/JUNE	661	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- CURRENT YEAR GOALS FOR NEW CLUBS
- CURRENT YEAR ACTUAL NEW CLUBS
- ▲- LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- MEMBER GROWTH NET GOAL
- MEMBER GROWTH ACTUAL
- ▲- LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 20	
DROPPED MEMBERS	
DECEASED	166
CLUB CANCELLED	240
OTHER	1,344
TOTAL	1,750

398 CLUBS OF 791 ADDED 1 OR MORE NEW MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

GENDER DISTRIBUTION	
MALE	13,790 (62.38%)
FEMALE	8,315 (37.61%)
NON BINARY	2 (0.01%)
PREFER NOT TO ANSWER	1 (0.00%)
TOTAL FAMILY UNIT MEMBERS	3,320
FAMILY MEMBERS PAYING HALF DUES	1,698